

## Message Text

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PAGE 01 STOCKH 00323 211550Z

46

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

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P R 211535Z JAN 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3736

UNCLAS STOCKHOLM 0323

FOR: BIC/OED

EO. 11652: N/A

TAGS: BTRA, SW

SUBJECT: FOREIGN BUYER PROGRAM: VISIT OF BERT LINDQUIST,  
TRIVSELRESOR

A STOCKHOLM TRAVEL AGENCY, TRIVSELRESOR, WHICH ARRANGES SPECIAL GROUP TRAVEL TO TRADESHOWS IN THE US IS ASKING FOR ASSISTANCE IN CONNECTION WITH A TOUR TO THE ASHRAE ATLANTIC CITY N.J. INTERNATIONAL AIR CONDITIONING, HEATING AND REFRIGERATING EXHIBITION SCHEDULED FOR JANUARY 27-30. THEIR 12 MAN GROUP REPRESENTING MAJOR SWEDISH AND NORWEGIAN MANUFACTURERS AND WHOLE-SALERS IN THAT INDUSTRY WILL EARLY THURSDAY 30 PROCEED FROM ATLANTIC CITY VIA PHILADELPHIA, PA. AND BALTIMORE, MD; TO WASHINGTON DC. MR. BERT LINDQVIST, THE TRIVSELRESOR TOUR CONDUCTOR, WHO PRIOR TO THIS EVENT, WILL CONDUCT ANOTHER SPECIAL TOUR TO CHICAGO., ILL., AND HOUSTON, TEXAS, WOULD APPRECIATE SUGGESTIONS FOR SUITABLE MAJOR DISTRIBUTOR OR WHOLESALER OF HEATING, AIR CONDITIONING, REFRIGERATION AND PLUMBING EQUIPMENT AND SUPPLIES TO BE VISITED IN THE GREATER WASHINGTON DC AREA FOR STUDY OF DISTRIBUTION TECHNIQUES. POSSIBLY THEY WOULD ALSO LIKE TO STUDY SOME INTERESTING RECENT LARGE SCALE HEAT PUMP INSTALLATION IN THE AREA, OR PAY A VISIT TO THE AIR CONDITIONING AND REFRIGERATION INSTITUTE, ARLINGTON, VA. THEIR ITINERARY FOR THEIR STAY IN WASHINGTON, D.C. WOULD ALLOW THE INCLUSION OF ONE SUCH TWO-TO-THREE HOUR EVENT IN THE AFTERNOON ON THURSDAY, JANUARY 30 AND ONE BEFORE NOON ON

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FRIDAY JANUARY 31. MR. BERT LINDQVIST WILL TRY TO REACH

BY PHONECALL FROM CHICAGO EITHER MR. HARLAN WESTOVER OR  
MR. WILLIAM KURLYCKEK, OED, DEPARTMENT OF COMMERCE ON  
WEDNESDAY, JANUARY 22.  
STRAUSZ-HUPE

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**TAGS:** BTRA, SW  
**To:** COM  
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